



New City Plaza: A Milestone in Affordable Senior Housing Completed in Salt Lake City

Housing Connect celebrates the completion of its redesigned, deeply affordable housing project, New City Plaza.

- FOR IMMEDIATE RELEASE -

Salt Lake City, UT - Housing Connect proudly announces the completion of the New City Plaza redesign, renovation and modernization. This deeply affordable senior housing development, which began renovations and construction in July 2022, has officially reached completion, marking a significant step forward in addressing the housing needs of Salt Lake County's senior population. A celebration of completion will take place on Tuesday, April 22, with doors opening at 12:45 p.m. and the program beginning at 1:15 p.m. Join us in the community space at New City Plaza, 1966 S. 200 E., Salt Lake City, UT.

The transformed New City Plaza consists of **299 affordable units** all designed to serve seniors aged 62 and older with incomes 0% to 59% of the Area Median Income (AMI), specifically targeting those earning 30% AMI or less. The project aligns with both Salt Lake City's Housing SLC plan and Salt Lake County's Moderate-Income Housing Plan and supports the city's goal of increasing affordable housing options for its residents. The development features two residential buildings — a 7-story structure and a 16-story tower — connected by a new building housing a leasing office, community rooms, laundry facilities and maintenance spaces. The project also includes 15 fully ADA-compliant units, ensuring accessibility for residents with disabilities.

Each unit at New City Plaza has been thoughtfully modernized, featuring brand-new flooring, upgraded kitchens and bathrooms, fresh paint and a redesigned open layout to enhance comfort and functionality. Key features and amenities of New City Plaza include energy-efficient appliances, a community space, an outdoor courtyard and gardening boxes. Additionally, the property benefits from its convenient location, providing easy access to public transportation, grocery stores and medical services.

"The redevelopment of New City Plaza represents a significant achievement in our ongoing efforts to provide safe, affordable housing for Salt Lake County's seniors," said Janice Kimball, Chief Executive Officer. "This project not only preserves much needed housing stock, but it also enhances the quality of life for the residents."

Additionally, commercial space is now available for lease at New City Plaza, offering an ideal location for businesses serving senior residents. The versatile property features adaptable layouts suitable for healthcare practices and senior services. The space offers customizable configurations to suit various business needs. New City Plaza's commercial space offers competitive and flexible lease terms, with

both short- and long-term options.

"This space was designed with senior service providers in mind," said Mike Kienast, Housing Connect Chief Asset Officer. "We're committed to creating a hub of quality services enhancing our senior community's quality of life."

New City Plaza is a testament to the commitment of Housing Connect and its partners to preserving affordable housing for Salt Lake County's most vulnerable populations for many years to come. The renovation of this 50-year old public housing project was not without its challenges. We extend our heartfelt thanks to Enterprise Community Partners for their unwavering support and collaboration throughout this renovation process. Their expertise and commitment were instrumental in helping us navigate the complexities of this project and ensuring its successful completion.

Housing Connect acknowledges the collaborative effort of our partners and stakeholders whose support was instrumental in bringing this project to fruition. Housing Connect shares their gratitude for the Utah Housing Corporation and the Department of Housing and Urban Development (HUD), with equity provided by Enterprise Community Partners; construction financing and permanent financing through AGM Financial; Salt Lake County; and Salt Lake City. The project team included ej architecture, G2 Strategies and Kier Construction. Given the complex nature of this project, Housing Connect would also like to recognize OAC Consulting and Praxis for their hard work and support.

The formal program will start at 1:15 p.m., Tuesday, April 22nd. Speakers at the event will include: The Honorable Erin Mendenhall, Mayor, Salt Lake City; The Honorable Jenny Wilson, Mayor, Salt Lake County; Brian Windley, VP, Housing Credit Investments, Enterprise Community Partners; Wayne Niederhauser, Coordinator, State Homeless Services; David Damschen, CEO, Utah Housing Corporation; Phil Bernal, Chair, Housing Connect Board of Commissioners; and Janice Kimball, CEO, Housing Connect

New City Plaza Opening Celebration

Time: Tuesday, April 22, 2025, 12:45 p.m. – 3:00 p.m.; program at 1:15 p.m.

Location: New City Plaza, 1966 S 200 E, Salt Lake City, UT. Building C, Community Room.

About Housing Connect

Founded in 1970, Housing Connect was established to ensure access to safe and affordable housing in Salt Lake County. This pursuit continues today embedded in the agency's mission to connect people and communities to quality affordable housing opportunities while promoting self-sufficiency and neighborhood revitalization.

Agency Spokesperson

Name: Janice Kimball

 | **email:** janice@housingconnect.org

Event Logistics Contact

Name: Braidee Kolendrianos

Mobile: 801-540-1626 | **email:** braidee@housingconnect.org